



Dear Fort Collins Business Owner/Community Member,

The Heartbeat Ballet, a local semi-professional ballet company, is searching for sponsors for our upcoming season. As part of the Dance Arts Network Continuing Education (DANCE) non-profit, the mission of The Heartbeat Ballet is to connect with audiences through dance performances that integrate the abilities of highly-trained ballet dancers with innovative movements and choreographic endeavors that speak to the human experience. Heartbeat Ballet works to bring these experiences into small intimate venues where it can reach audience members who do not have the opportunity to get out to a theatre production.

Your sponsorship or donation empowers our company artists to share their hard work and beautiful dancing. In return, we offer opportunities that promote your businesses to our company artists, students and performance audiences. Please read below for sponsorship and advertisement options as well as more information on our production.

Anchorage Package - \$250

- 10 tickets for members of your organization or donated to charity of your choice.
- Logo and special thanks in programs and shoutouts on social media. Stage mention. Full page ad in program. Ad in digital format and payment due by May 31, 2024.

Sparks Package - \$150

- 6 tickets for members of your organization or donated to charity of your choice.
- Logo and special thanks in programs and shoutouts on social media. Half page ad in program. Ad in digital format and payment due by May 31, 2024.

Chopin Package - \$75

- 2 tickets for members of your family or donated to charity of your choice.
- Special thanks in programs if payment received by May 31, 2024.

Program Advertisements: (see page two for sizing)

- Quarter Page Ad or Business Card sized Ad - \$25
- Half Page Ad - \$50
- Full Page Ad \$75

Raising the Sparks, June 15th, 2024 7:30pm.

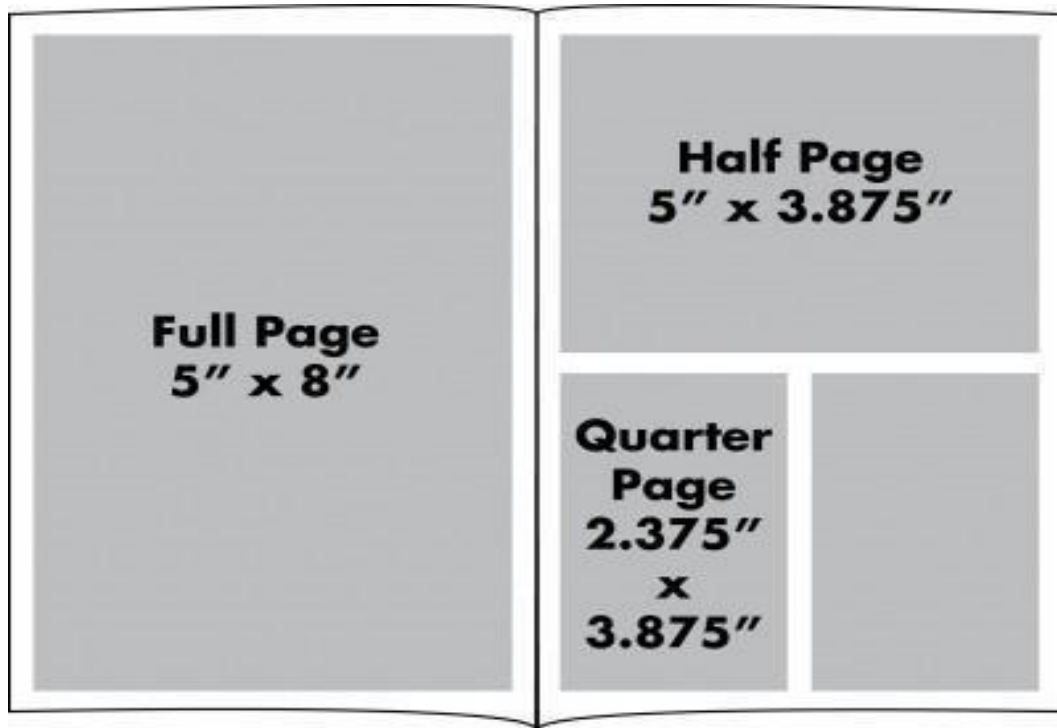
Poet Kit West, musician Yaakov Finer, and the Heartbeat Ballet, directed by Ixchel Levendosky, join forces to immerse you in a potent and evocative evening. Raising the Sparks is a collaboration of words and movement that expresses the delicate moment when the observer and the observed become one, the moment when the self fades into the beauty it sees, or the suffering it witnesses, a unique alchemy that just might be the true way to do good in the world.

“Each man has a sphere of being in space and time which is allotted to him to be redeemed through him. Places which are heavy with unraised sparks and in which souls are fettered wait for the man who will

come to them with the word of freedom.” Martin Buber

Advertisement Information and Sizing

Ads will be black and white. Payment can be made by cash or check. Please make checks payable to Front Range Classical Ballet Academy. Invoices can be paid via Paypal, if needed. All information and payments are due by May 31, 2024.



Thank you for your time in reviewing options to support our dance community. Our dancers work very hard to bring the Fort Collins community beautiful shows, and appreciate each and every donation greatly. Please reach out with questions, and we hope you will join us for the performance.

Best regards,

Grace Cooper
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